

1. Name : Sri Sujoy Chakraborty
2. Academic Qualification: M.Com
3. Designation: Assistant Professor
4. Department: Commerce
5. Specializations: Accounting and Finance
6. Teaching Experience: 19 years at the UG level
7. E-mail: sujoychakraborty1966@gmail.com



8. Area(s) of Interest :

- Social sector
- Banking
- Trade

9. Awards/ Honours / Fellowships :

- JRF

10. Research Area :

Sujoy Chakraborty's research area is "Organizational Behaviour" involving the study of behavioral pattern of a selected group of persons in a given situation or circumstance with some prescribed conditions or without imposing any condition as such in general. This becomes helpful in predicting human behavior in the form of reactions shown or expression of willingness or otherwise to act accordingly or not in a given situation as expected by the general organization. This will enable the organization to devise strategies beforehand so as to take care of human feelings, emotions and expectations without surrendering greater interest of the organization in any way. In most cases Group behaviour and Group Dynamics come in handy to dictate measures and steps in controlling performances so that things can be controlled amicably and peacefully in a workplace. Here the role of a group leader becomes important to ensure proper motivation among workers in order to implement a project by effectively handling a given situation and circumstance. So individual interests although being important from the individual point of view, but in an organization point of view group interests would always be given precedence. Satisfaction of sum total of individual interests would certainly be helpful in effectively motivating workers but it might not ensure satisfaction of greater interest of the organization. So the group leader has to channelize the individual efforts in such a way that perusal of individual efforts would ultimately result in realization of group objective(s) although not consciously pursuing it or trying for it. After a few successful experiments pattern of behaviour can be prescribed and suggested to deal with a given situation.